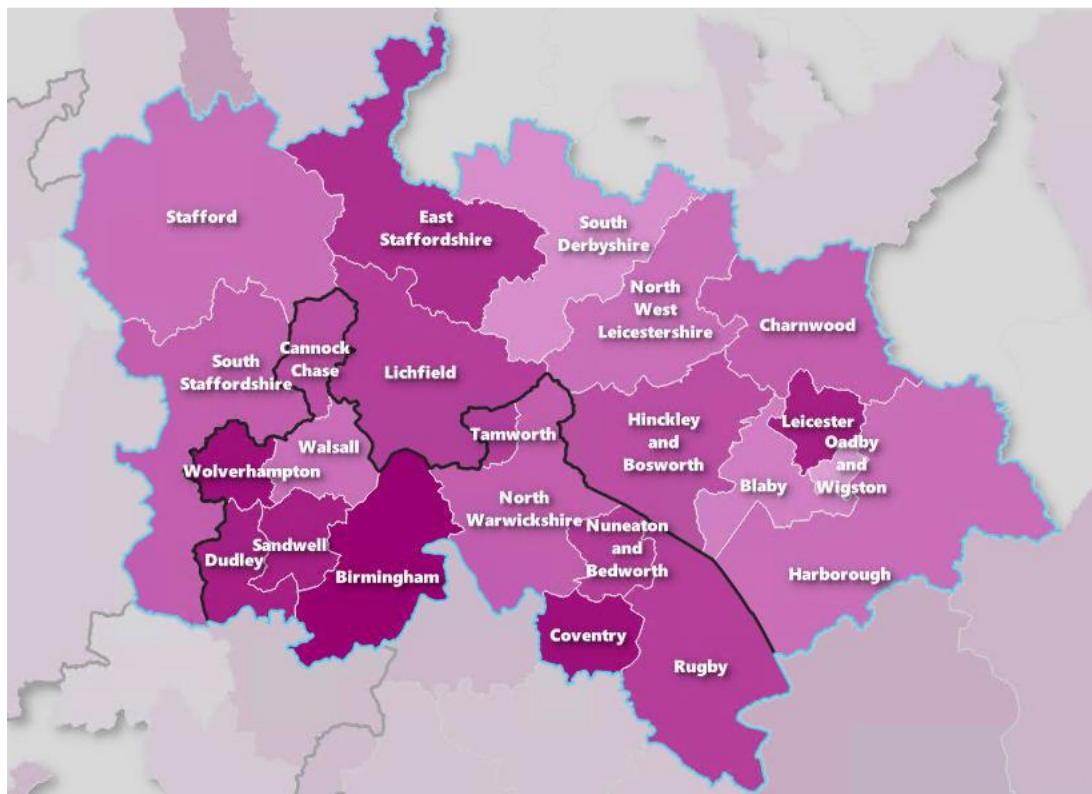


## Midland Heart Development Strategy 26-30

In line with the new Midland heart corporate plan the Housing Delivery Strategy will seek to deliver 2,250 homes to 2030. The geographical areas for new developments support both our existing stock areas and surrounding opportunities, focused in the East and West Midland Regions. (map for reference)

We will support our growth ambition through two primary channels, that of Partnerships with developers, who are focussed on working directly with Registered Providers for the delivery of affordable housing and Section 106 deals with house builders. However, we will also consider direct land options where these are practicable and for sites that support our wider strategic reinvestment and modernisation plans.



As a registered Social Housing provider, we are keen to understand opportunities within the defined geography that represent good value for money and provide high quality affordable homes.

The preferred tenure and unit mix should predominantly comprise family housing, with an emphasis on 2- and 3-bedroom units, supported by a limited proportion of apartments and a smaller quantum of larger 4-bedroom dwellings. Clarity on anticipated delivery phasing and the scheme's current planning status is required to enable a robust and comprehensive appraisal to be undertaken.

If you are interested in proposing a development opportunity or land acquisition, please complete this initial online form.

Company Name and Address

Contact

Name

Contact Number

Contact email

Brief Description of opportunity including scale and size of opportunity.

We will be in contact for any opportunities that fulfil our ambitions to discuss further. If the opportunity is taken further forward it will be subject to full appraisal and any other conditions, we may ask your company to comply with.

Here is a guideline of how we assess opportunities:

**Strategic Fit, Viability and Capacity**

- Clearly demonstrate how the proposal aligns with the Corporate Plan, Development Strategy, and the priorities set out in the HDS.
- Articulate the identified need or opportunity and explain how the proposal effectively addresses organisational requirements.
- Confirm that the proposal is affordable, sustainable, and financially viable, including identification of key risks and proposed mitigation measures.
- Note that all proposals are subject to available programme capacity for both scheme starts and completions.